

# MEDIA AND COMMUNICATION MANAGEMENT (BACHELOR OF ARTS) (BACHELOR OF ARTS)

Dynamic styles and forward-thinking designs - experience the world of work from a completely new perspective! engelbert strauss, with its 1000-strong workforce, is Europe's leading supplier of trend-setting workwear. Become a part of our team in Biebergemünd. Apply for our dual study programme now!

**Interested in classic and new media? Would you like to work on realising communication processes and do you love writing texts and articles? Then this is the right dual study program for you!**

## YOUR RESPONSIBILITIES...

- Researching and writing texts and articles
- Media planning / research
- Producing
- PR work, particularly journalism
- Steering internal communication processes
- Generating press releases and distributing these to the target groups and media
- Contact partner for journalists
- Assisting with the content of a number of multimedia products

**Training lasts 3 years**

## STUDY LOCATION DHBW RAVENSBURG

[www.dhbw-ravensburg.de](http://www.dhbw-ravensburg.de)

## DEGREE COURSE...

...the foundation comprises core business management subjects, supplemented with journalistic and media-specific content.

## YOUR WORK AREA...

...primarily you will work in the PR and marketing departments.

## YOUR PROFILE - YOU...

- are very interested in media.
- like frequent contact with people.
- like writing and formulating texts.
- are flexible, a team player, can cope well under stress.
- like taking responsibility and working independently.
- have a general higher education entrance qualification with good grades in German.
- always give 100%, are motivated and live in the world of engelbert strauss.

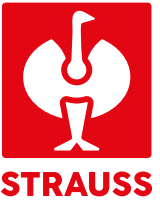
**Follow your instinct. Apply now!**

## SOME OF OUR MANY HIGHLIGHTS AT E.S.

- very likely that we will take you on with good future prospects
- several-month period abroad in an English-speaking country
- organising and carrying out your own projects
- and lots more!

22.07.2024

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Deine Daten kannst du uns schnell und einfach über unser Online-Formular unter "Jetzt bewerben" zukommen lassen.

Das sollte deine Bewerbung beinhalten:

- Anschreiben
- Lebenslauf (gerne mit Lichtbild)
- letzten drei Zeugnisse
- evtl. Praktikabescheinigungen
- evtl. Zertifikate
- Du willst dir einen Spot in der Studi-WG sichern? Lass es uns in deiner Bewerbung direkt wissen! [Hier](#) erfährst du mehr.

Alternativ kannst du uns deine Bewerbungsunterlagen auch klassisch per Post zuschicken:

Engelbert Strauss GmbH & Co. KG  
HR - Human Relations  
Frankfurter Straße 98-102  
63599 Biebergemünd, Germany

Du hast Fragen? Dann melde dich gerne bei:

**Pia Desch** oder **Caroline Kröffges**  
0 60 50 / 97 10 3003  
hr@strauss.de

Hier gehts zu den [Datenschutzbestimmungen](#).